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**Nova Measuring Instruments to Attend Susquehanna Financial Group's
Fourth Annual Semi, Storage & Technology Summit**

-- Management Available for One-on-One Meetings on February 24th --

Rehovot, Israel – February 9, 2015 - Nova Measuring Instruments Ltd. (Nasdaq: NVMI), a leading innovator and a key provider of optical metrology solutions for advanced process control used in semiconductor manufacturing, announced today that Mr. Eitan Oppenheim, President and CEO, will attend the Susquehanna Financial Group's (SFG) Fourth Annual Semi, Storage & Technology Summit on February 24th, 2015.

The SFG Fourth Annual Semi, Storage & Technology Summit will take place on Tuesday, February 24th, 2015 at The Le Parker Meridien Hotel in New York. Mr. Oppenheim will be available during the day for one-on-one meetings. Please contact your SFG representative to schedule a meeting.

About Susquehanna Financial Group 4th Annual Semi, Storage & Technology Summit

Susquehanna Financial Group, LLLP (SFG), a member of the Susquehanna International Group of Companies (SIG), is an innovator in global finance, servicing the needs of clients worldwide in the areas of sales, fundamental research, and market intelligence. This year SFG will host its Fourth Annual Semi, Storage & Technology Summit NYC for one day conference consisting of one-on-one and small group meetings. There will be no formal presentations.

About Nova: Nova Measuring Instrument Ltd. delivers continuous innovation by providing advanced optical metrology solutions for the semiconductor manufacturing industry. Deployed with the world's largest integrated-circuit manufacturers, Nova's products deliver state-of-the-art, high-performance metrology solutions for effective process control throughout the semiconductor fabrication lifecycle. Nova's product portfolio, which combines high-precision hardware and cutting-edge software, supports the development and production of the most advanced devices in today's high-end semiconductor market. Nova's technical innovation and market leadership enable customers to improve process performance, enhance products' yields and accelerate time to market. Nova acts as a partner to semiconductor manufacturers from its offices around the world. Additional information may be found at www.novameasuring.com.

Nova is traded on the NASDAQ & TASE under the symbol NVMI.