

Company Contact:

Dror David, Chief Financial Officer
Nova Measuring Instruments Ltd.
Tel: +972-73-229-5760
E-mail: info@novami.com
www.novami.com

Investor Relations Contact:

Miri Segal
MS-IR LLC
Tel: +917-607-8654
E-mail: msegal@ms-ir.com

Nova to Present at the 21st Annual Needham Growth Conference

Rehovot, Israel – January 2, 2019 – Nova (Nasdaq: NVMI) announced today that Eitan Oppenheim, President and Chief Executive Officer, will present at Needham's 21st Annual Growth Conference on January 15, 2019 at 10:00 AM EST at the Lotte New York Palace Hotel in New York City.

A live webcast of the presentation will be available to the public at:

<http://wsw.com/webcast/needham89/nvmi/>. The webcast will be archived for 90 days following the live presentation.

Mr. Oppenheim will be available for one-on-one meetings on January 15th. To schedule a meeting please contact your Needham representative or Miri Segal at msegal@ms-ir.com.

About Needham Growth Conference: The 21st Annual Needham Growth Conference (NGC) will be held January 15-16 and provides institutional, private equity and venture capital investors with access to over 320 growth companies from a broad range of industries including communications & enterprise infrastructure; healthcare; industrial technology; internet, entertainment & consumer; semiconductors & semiconductor equipment; and software & services.

About Nova: Nova is a leading innovator and key provider of metrology solutions for advanced process control used in semiconductor manufacturing. Nova delivers continuous innovation by providing state-of-the-art high-performance metrology solutions for effective process control throughout the semiconductor fabrication lifecycle. Nova's product portfolio, which combines high-precision hardware and cutting-edge software, provides its customers with deep insight into the development and production of the most advanced semiconductor devices. Nova's unique capability to deliver innovative X-ray and Optical solutions enable its customers to improve performance, enhance product yields and accelerate time to market. Nova acts as a partner to semiconductor manufacturers from its offices around the world. Additional information may be found at www.novami.com.

Nova is traded in NASDAQ & TASE under the symbol NVMI.